

1 **Leveraging Signal Infrastructure for Non-Motorized Counts in a Statewide Program: A Pilot Study**

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29 Originally Submitted: August 1, 2014

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31 Re-Submitted with Revisions: November 15, 2014

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33 Submitted for presentation at the 94th Annual Meeting of the Transportation Research Board (January
34 2015) and for publication in *Transportation Research Record*.

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36 Word count: 4496+ (2 tables and 10 figures)* 250 = 7496 total words.

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1 **ABSTRACT:**

2 Transportation agencies are beginning to explore and develop non-motorized counting programs. This
3 paper presents the results of a pilot study testing the use of existing signal infrastructure – 2070 signal
4 controllers with advanced software to log pedestrian phase actuations and detections from bicycle lane
5 inductive loops – to count pedestrians and bicycles. The pilot study was conducted at a typical suburban
6 signalized intersection with heavy motorized traffic that was instrumented on all four approaches with
7 pedestrian push buttons and advance inductive loops in the bicycle lane for signal operation. One day (24
8 hours) of video data were collected as ground truth. The data were reduced and compared to the controller
9 logs. Results indicated that utilizing pedestrian phases as a proxy for estimating pedestrian activity is a
10 promising avenue for counting programs. A total of 596 pedestrians used the intersection while 482
11 pedestrian phases were logged, resulting in an average of 1.24 pedestrians per phase logged. However,
12 bicycle counts were not as accurate, due to a number site-specific factors: (1) inductive loop location, (2)
13 loop sensitivity settings, (3) loop shape, and (4) nearly half of the bicycle volume through the intersection
14 was riding on the sidewalk. The pilot study was part of a research project to develop guidelines for a
15 statewide bicycle and pedestrian counting program for the Oregon Department of Transportation (ODOT).
16

1 INTRODUCTION

2 Non-motorized transportation modes are receiving more attention from transportation agencies at federal,
3 state, and local levels. There is also growing interest in standardizing counting procedures for non-
4 motorized modes. Currently, there are no federal or state requirements for non-motorized traffic counting.
5 Pedestrian and bicycle data collection methods vary widely for each jurisdiction and research or data
6 collection purpose. The rationale for data collection of non-motorized traffic data is primarily related to
7 safety and infrastructure investments. In contrast, published research reports and papers are more concerned
8 with the performance of data collection equipment used in non-motorized data collection and data trend
9 analysis.

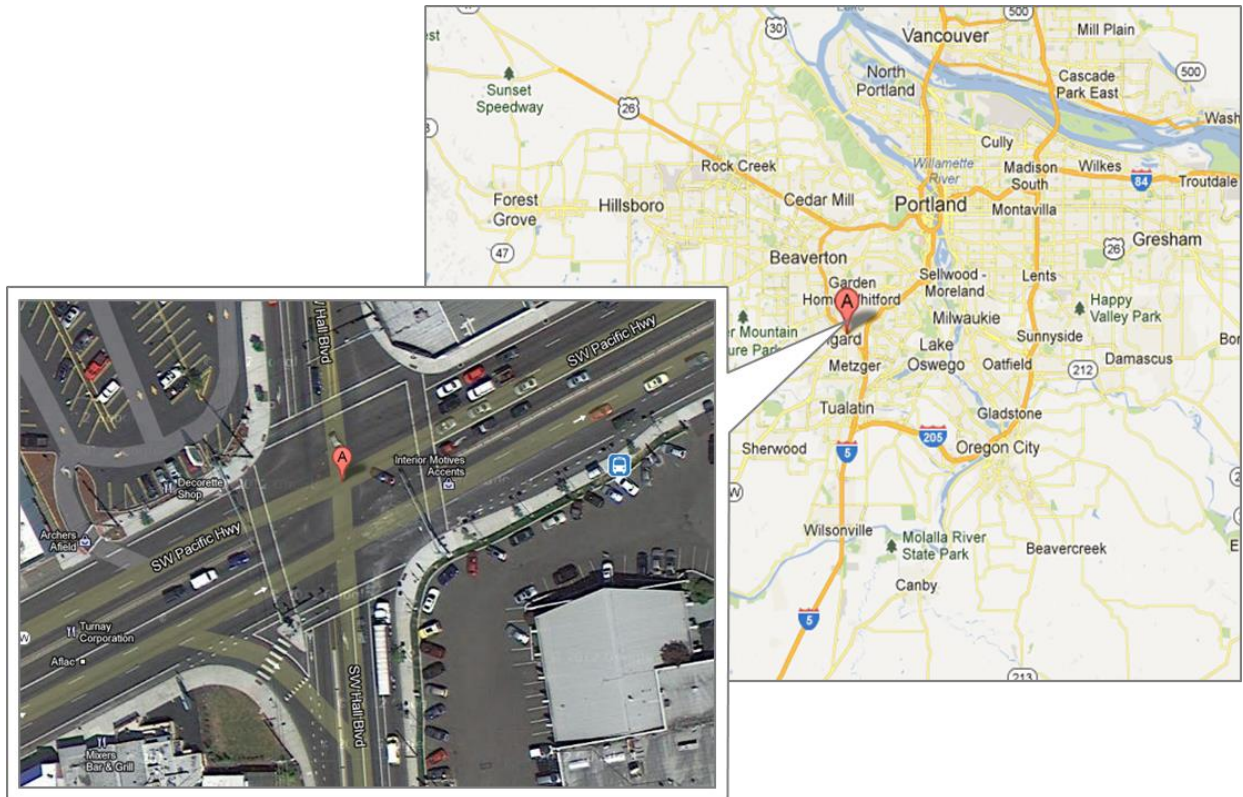
10 In general, count data collection sites are chosen to cover different types of facilities (e.g. commuter
11 vs. recreational) and local knowledge of areas of high non-motorized usage. Although some agencies in the
12 U.S. are moving to mostly automated data collection equipment and practices (e.g. Colorado), most bicycle
13 and pedestrian data is still collected manually as part of the National Bicycle and Pedestrian Documentation
14 Project (1, 2). In Europe, Australia and New Zealand, most decisions about bicycle infrastructure are made
15 based on household surveys and do not require count data collection to verify usefulness of non-motorized
16 facilities (3); however, London includes bicycle traffic as part of their roadway data collection system and
17 other agencies in Australia and New Zealand also collect bicycle count data.

18 Counting pedestrians and bicycles can be more challenging than counting motorized vehicles, due
19 to differences in the predictability of their movements, a lower degree of channelization, and other
20 difficulties. There are many different technologies used for counting bicycles and pedestrians. Due to space
21 limitations, a review of different technologies is not included in this paper, rather readers are referred to the
22 associated project report (4) and the forthcoming NCHRP 7-19 project report for more information (5). One
23 approach that appears feasible in some situations is the use of data logging capabilities of advanced
24 signalized intersection traffic controllers (6). Intersections are ideal candidates because travel paths are
25 defined for non-motorized travel and infrastructure (in terms of power and communication) often exist.
26 Among all the available counting technologies for bicycles and pedestrians, leveraging signal controllers
27 could be potentially cost-effective.

28 This paper presents the results of a pilot study, which comprised a 24-hour bicycle and pedestrian
29 count at a signalized intersection in Oregon. All four approaches were instrumented with pedestrian push
30 buttons and advance inductive loops in the bicycle lane for signal operation. Bicycles were counted using
31 inductive loops installed in the bike lanes at all four approaches to the intersection, while pedestrian phases
32 were logged as a proxy for counting pedestrians. After presenting the results of the 24-hour count, an
33 example application of the results is given. Finally, lessons learned from the pilot study are summarized.

34 SITE DESCRIPTION

35 The 24-hour pilot study was conducted at the intersection of OR-99W and Hall Boulevard in Tigard, OR.
36 Contextual and aerial views of the site are shown in Figure 1. Land uses around the intersection were
37 generally commercial, including suburban type shopping centers (with large parking facilities) and a car
38 dealership. This site was selected because it met several criteria. First, it represented a typical ODOT
39 suburban intersection. There was also already a reasonable amount of pedestrian and bicycle traffic. Finally,
40 a 2070 signal controller with pedestrian push-button phase actuation (for all crosswalks) and connected
41 bicycle lane inductive loops were already installed.
42
43



1
2 **FIGURE 1 OR-99W and Hall Boulevard, Tigard, OR**

3 *Pedestrians*

4 At signalized intersections with pedestrian phases granted by a traffic signal, pedestrian phase data can be
5 recorded and retrieved utilizing software. There are two main types of pedestrian signal phasing
6 configurations:

- 7 1. Pedestrian phase in recall. Some intersections with pedestrian recall have push buttons, but regardless
8 of whether a pedestrian pushes the button, a pedestrian phase is granted (usually at the minor approach).
9 A pedestrian push button at an intersection with pedestrian recall is provided so that pedestrians
10 understand that there is a pedestrian phase and that they have to wait for the pedestrian signal.
11 2. Actuated pedestrian crossings grant the pedestrian signal phase only when the pedestrian button is
12 pushed. A photo of a pedestrian button at the northwestern quadrant of the pilot study intersection is
13 presented in Figure 2.



1
2 **FIGURE 2: Pedestrian Phase Actuation Button (NW Quadrant of Intersection of OR-99W and Hall**
3 **Boulevard, Tigard, OR)**

4 If the pedestrian phase is in recall, using pedestrian phase logging as a measure of activity is erroneous, as
5 the pedestrian phase will be logged as served during every cycle. The intersection studied herein was an
6 actuated pedestrian crossing, meaning pedestrian phases are granted only when the actuation button was
7 pushed (i.e. the pedestrian phase was requested).

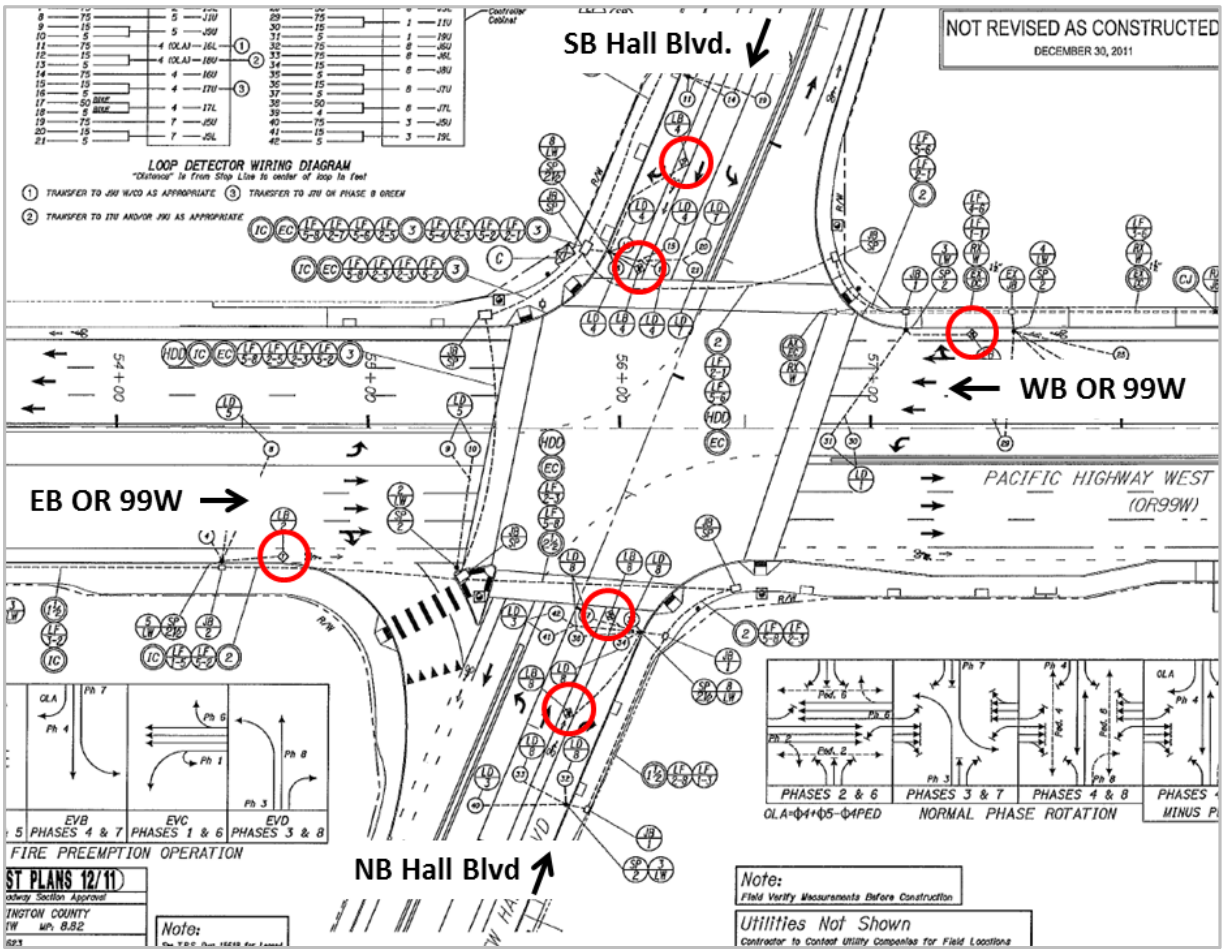
8 Using logged pedestrian phases as a proxy for estimating pedestrian activity is a relatively new
9 concept, and it is still at the research/validation stage. Besides installing the necessary software, the only
10 additional cost of collecting pedestrian phase logs is the downloading and evaluation of the data. Data
11 collection costs are reduced if a router or wireless data transmission service is available or the controller is
12 on a central signal system.

13
14 *Bicycles*

15 Inductive loops detect moving metal objects by measuring changes in inductance within the loop caused by
16 the movement of metals in close proximity. Inductive loops have long been used to detect automobiles, and
17 can also be applied to detecting bicycles. Inductive loop wires are routed to the controller channel designed
18 for counting.

19 In Figure 3, the locations of the inductive loops for detecting bicycles are highlighted, with two
20 bicycle lane loops each on the southbound and northbound approaches, and one each on the eastbound and
21 westbound approaches. The bike lanes on the southbound and northbound approaches had both an approach
22 detection loop located about 50 feet in advance of the stop bar to detect cyclists approaching the intersection

1 and a loop at the stop bar to detect cyclist stopped at the intersection. The eastbound and westbound
 2 approaches only had the approach detection loops. Three cameras were placed in the northwest corner of
 3 the intersection, mounted on a signal pole above the reach and out of the typical field of view of passing
 4 pedestrians. The cameras were angled to get the maximum possible view of the entire intersection and
 5 approaches.



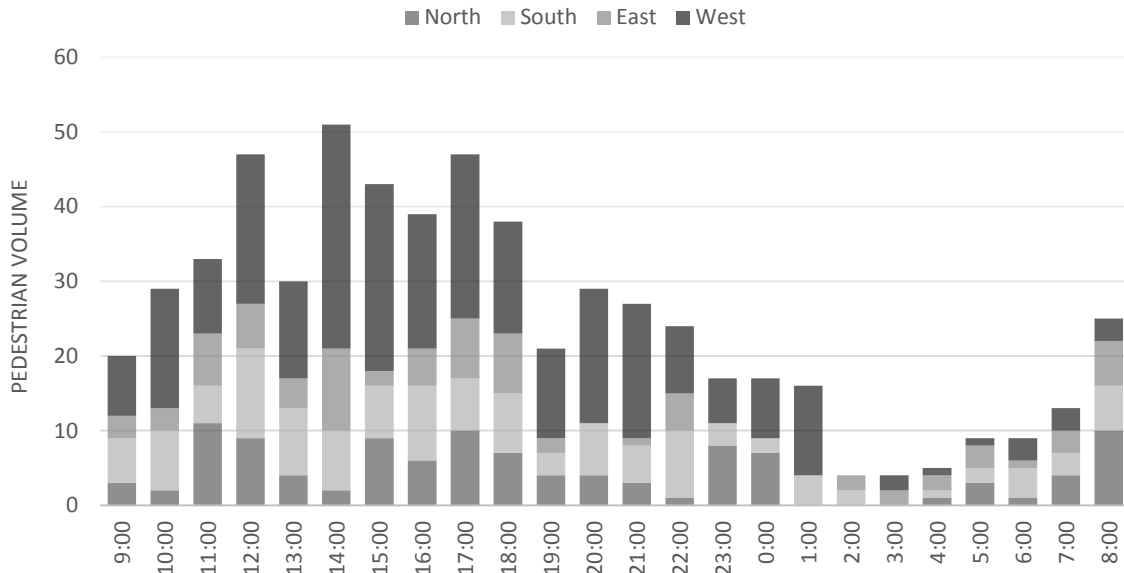
6 **FIGURE 3 SW 99W and Hall Boulevard intersection plan (inductive loops circled in red)**

7 The pilot study data collection was conducted from 9:00 AM on Thursday, August 29th, 2013 until 9:00
 8 AM on Friday, August 30th, 2013. During this 24-hour period, video was recorded so that bicycle and
 9 pedestrian traffic could later be manually counted for the entire intersection to validate the automated data
 10 collection.

11 **RESULTS**

12 *Pedestrians*

13 Pedestrian crossings were counted manually from the 24-hour video recording. These counts were
 14 compared to the phase counts logged in the signal controller during the same time period. Hourly pedestrian
 15 volumes are presented in Figure 4. The peak hours of pedestrian traffic occurred between 12:00 PM and
 16 6:00 PM; these six hours account for 43% of the total pedestrian daily volume of 596 pedestrian crossings.
 17 Each “pedestrian” as graphed in Figure 4 represents a single pedestrian movement, i.e. one person crossing
 18 in a single direction. If a single person crossed two crosswalks at the intersection, this was counted as two
 19 pedestrian movements.
 20
 21



1
 2 **FIGURE 4 Hourly pedestrian volumes over the course of pilot study period (9 AM August 29, 2013 – 9 AM**
 3 **August 30, 2013)**

4 The group size of pedestrian crossings was also documented from the video analysis. Group size refers to
 5 the number of pedestrians crossing in a single direction during a single pedestrian phase. Figure 5 presents
 6 information about the pedestrian group sizes observed over the 24-hour video data collection period.

7 Single pedestrians were the most common group size observed, but groups of two were observed
 8 57 times. Other group sizes were observed less frequently, as illustrated in Figure 5. In total, there were
 9 440 groups of pedestrians observed and a total of 596 pedestrian crossings over the 24-hour study period,
 10 resulting in an average group size of 1.35 pedestrians per group.

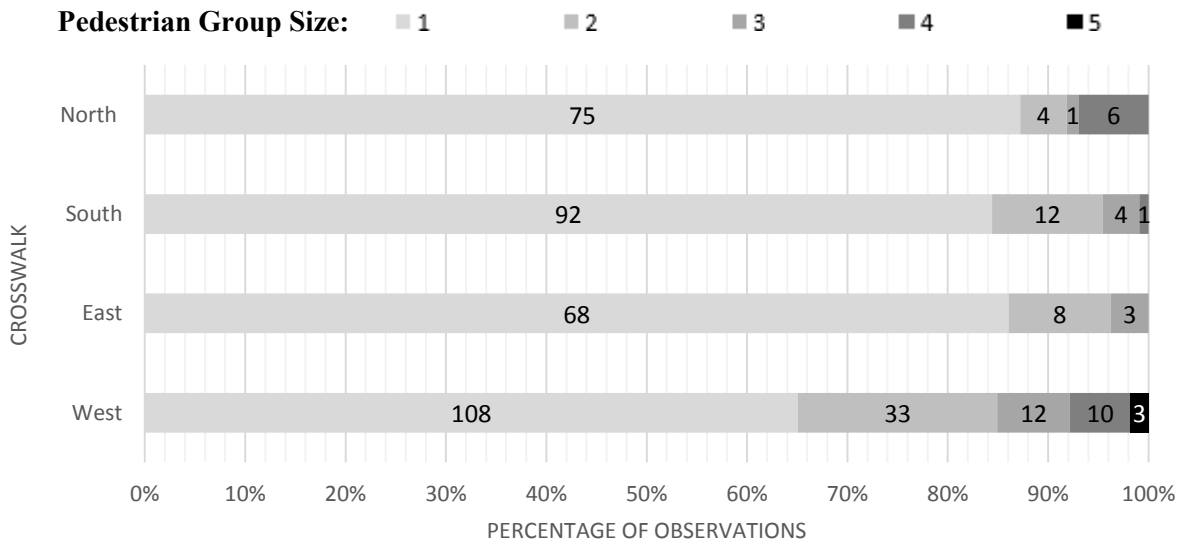


FIGURE 5 Pedestrian group size stratification
 Note: Data labels indicate number of observations

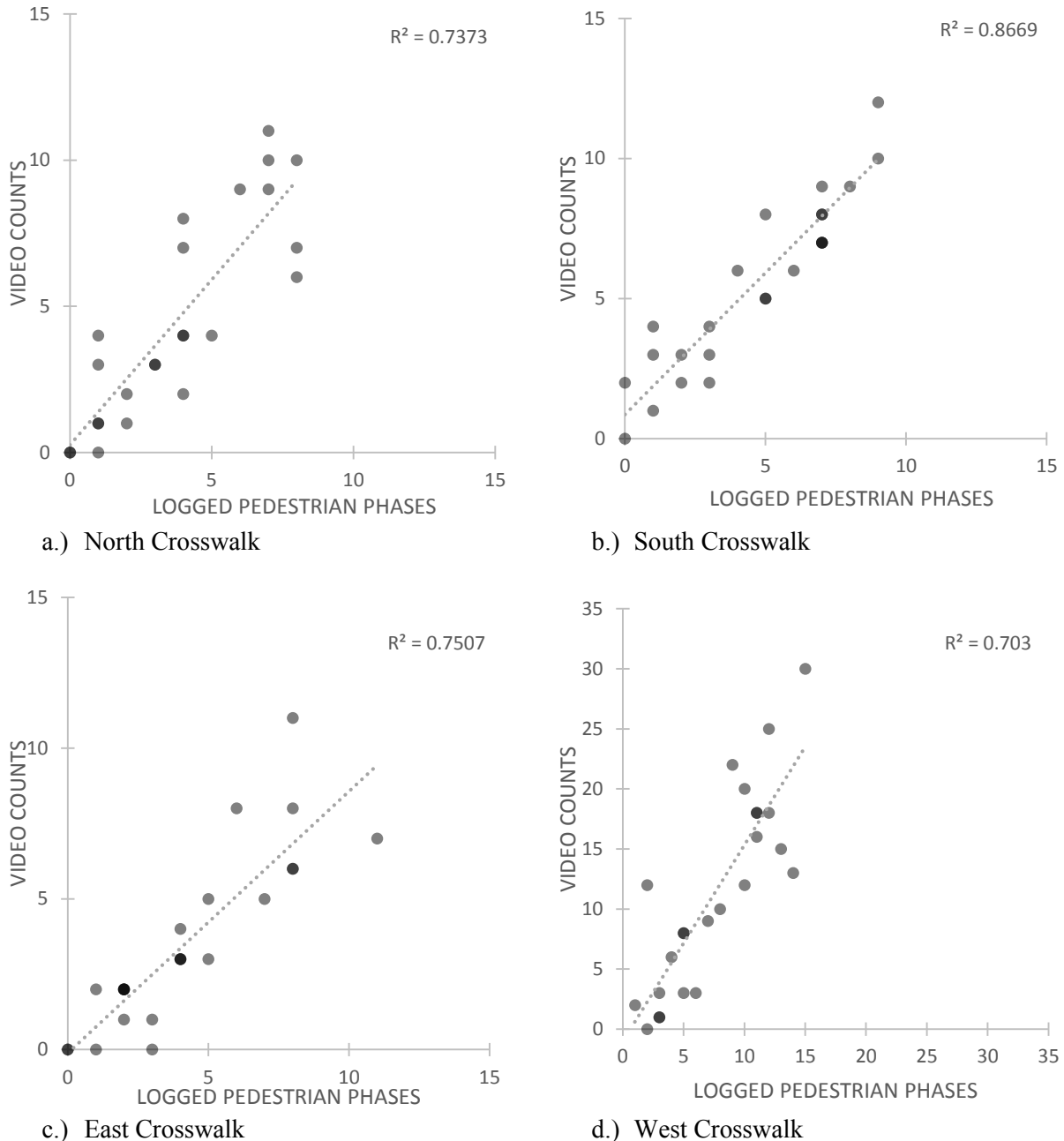
1 In order to assess the validity of using 2070 signal controller phase logs to estimate pedestrian activity, the
 2 video counts and the logged phase counts were compared. Table 1 presents a summary of the pedestrian
 3 counts and logged pedestrian phases. Volumes are separated by the location of the crosswalk with respect
 4 to the intersection (see Figure 1 and Figure 3). Directionality of pedestrian travel cannot be inferred from
 5 the 2070 phase logs; only the phase associated with each crosswalk is reported. The northern, southern, and
 6 western crosswalks had more pedestrian volume than pedestrian phases granted, which is the result of more
 7 than one pedestrian crossing within a phase (as shown in Figure 5). The eastern crosswalk had fewer
 8 pedestrian movements than phases granted, likely due to a combination of pedestrians pushing the actuation
 9 buttons for two directions at one time and cyclists pushing one of the corresponding actuation buttons.

10 The ratios given in the bottom row of Table 1 can be used to develop adjustment factors for
 11 estimating pedestrian volumes from the counts of phases granted reported by the 2070 controller. To
 12 explore the variation of these factors throughout the day, scatter plots in Figure 6 depict the relationship
 13 between pedestrian phases granted and the actual pedestrian volumes per each hour of the 24-hour study
 14 period (24 data points per graph). There is a linear relationship with an R^2 of at least 0.70 for each crosswalk.
 15 The analysis at this location suggests that it might be possible to make a reasonable estimate of pedestrian
 16 volumes from pedestrian actuations at the pilot study intersection using the adjustment factors shown in
 17 Table 1. However, these adjustment factors are clearly site and context specific. Further research is
 18 necessary to determine the scope and methods required to generalize these findings to other days or locations.

19 **TABLE 1: Video counts vs. 2070 pedestrian phase counts summary**

Crosswalk	North	South	East	West	Total
Pedestrian Volume (video counts)	109	131	84	273	596
Pedestrian Phases Logged (2070 data)	91	109	100	182	482
Ratio (Pedestrians/Phases)	1.20	1.20	0.84	1.50	1.24

20



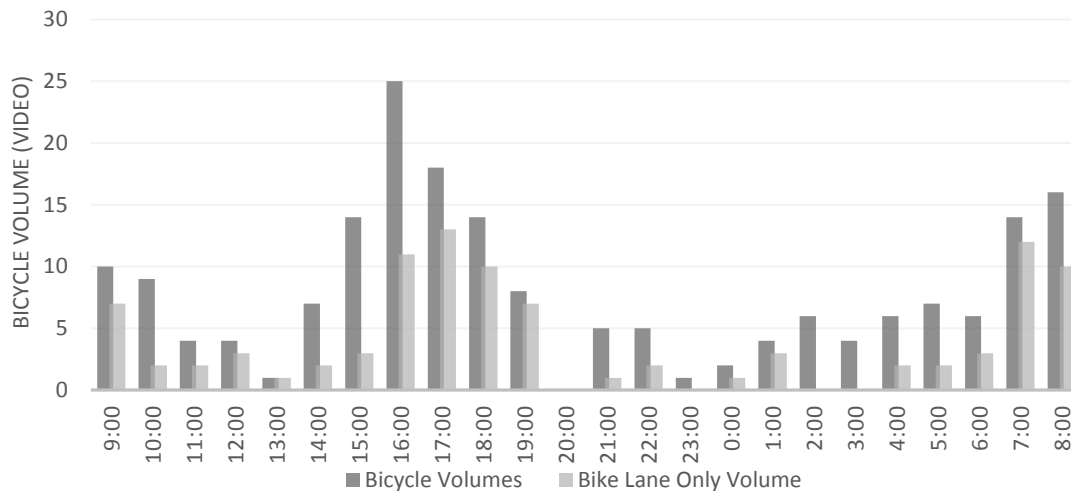
1 **FIGURE 6 Scatter plots of hourly video counts vs. Hourly logged pedestrian phases (by crosswalk)**

2 Note: Darker points represent multiple observations

3
4 *Bicycles*

5 The video counts were used to characterize the bicycle traffic patterns at the intersection studied. Figure 7
6 presents the total hourly bicycle volumes during the first video analysis period, as well as the hourly bicycle
7 volumes counted traveling in the bicycle lane. It was discovered that bicycle lane volumes represented only
8 51 percent of the total bicycle volume observed. The other 49 percent of cyclists were traveling on the
9 sidewalk. This is especially important to note if factors are to be developed for estimating actual bicycle
10 volumes from loop detections, as the bicyclists using the sidewalk are not detected by the inductive loops.
11 Also, Figure 7 shows that the peak bicycle volume on the day of video collection for total bicyclists is 4

1 PM to 5 PM, while for bike lane riders it is one hour later. This indicates that cyclists riding on the sidewalk
 2 may have different travel patterns than those using the bike lane.
 3



4

5 **FIGURE 7 Hourly bicycle volumes (as counted from video) over pilot study period**

6 In order to quantify the counting accuracy of the inductive loops, the manual video counts were compared
 7 to the bicycle volumes recorded by the 2070 (detected by the inductive loops). Upon analyzing the bicycle
 8 volumes collected from the video analysis, it became clear that the bicycle counts logged were much higher
 9 than those counted in the video, as quantified in the list below. Percent error was calculated using the
 10 following equation:

$$11 \quad \% \text{ Error} = \frac{2070 \text{ Loop Count} - \text{Video Count}}{\text{Video Count}}$$

12

13 *Errors by approach are estimated as follows:*

14 Northbound: 1474%

15 Southbound: 1169%

16 Eastbound: 5413%

17 Westbound: 2193%

18 *Total: 2180%*

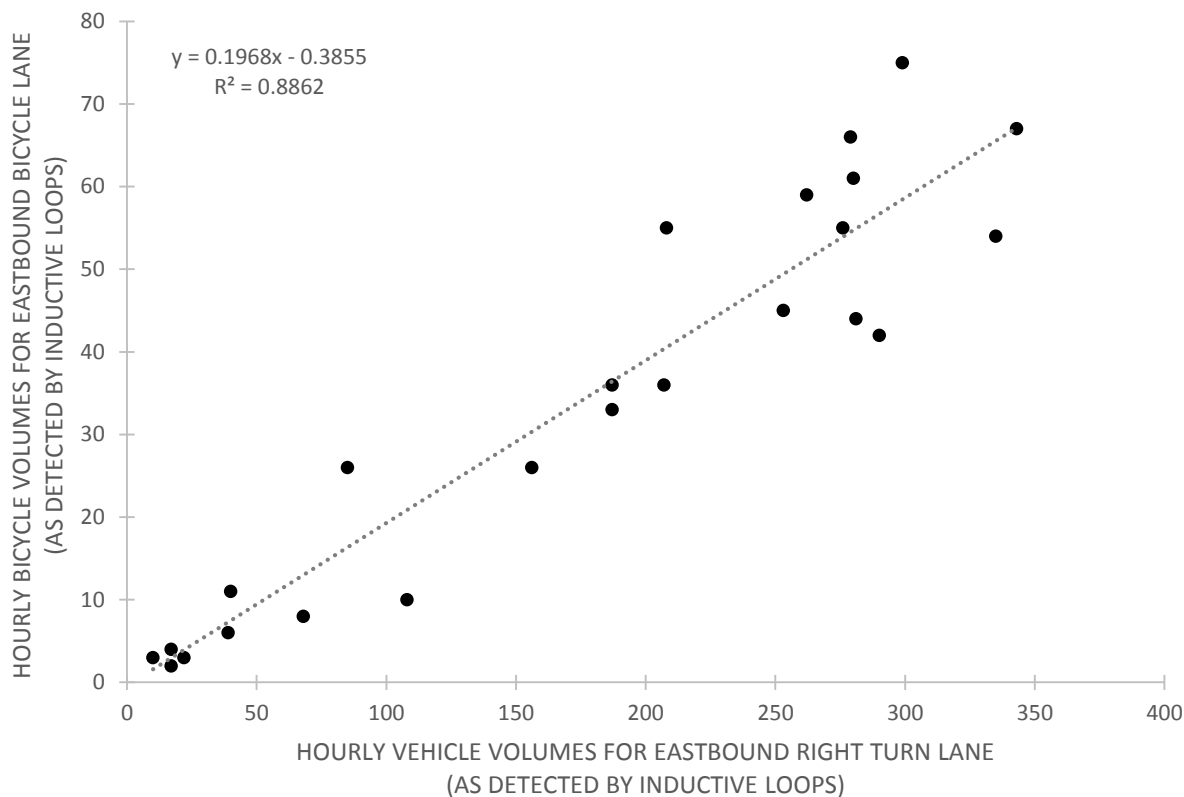
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20 The degree to which the inductive loops over-counted was significantly greater on the eastbound (OR-99W)
 21 approach. It is likely that this high error is due to the location of the inductive loop on the roadway. The
 22 loop is installed close the right turn pocket and consequently is counting a high number of right turning
 23 vehicles. The Eastbound loop is depicted in Figure 8 with a pick-up truck driving within close proximity of
 24 the loop as it makes a right turning movement.



1
2 **FIGURE 8 OR-99W eastbound approach towards Portland**
3 *Note: See location of inductive loop relative to right turning vehicle – within dashed oval*

4 In order to lend validity to the hypothesis that vehicles were being detected by the bicycle inductive loop
5 on the eastbound 99W approach at the right turn pocket, a scatter plot (Figure 9) was constructed to compare
6 the bike volumes reported by the 2070 and the rightmost lane vehicle volumes. A linear regression model
7 was estimated using right turning vehicle volumes as the independent variable and the eastbound bicycle
8 volume (both as detected by the respective inductive loops). The regression model had a high R^2 value of
9 0.886, which suggests a clear linear relationship between the detections by the right-turning vehicle loop
10 and the detections by the eastbound bicycle loop.



1
 2 **FIGURE 9 Eastbound bicycle volumes vs. eastbound right turning vehicle volumes (OR-99W)**
 3 It is likely that loop shape, sensitivity, and location all played a role in the unintended detection of motor
 4 vehicles by the inductive loop purposed for counting bicycles. A diamond loop shape was installed at this
 5 intersection, which does not have as wide of a field of sensitivity as other loop configurations (as discussed
 6 in further detail in the “Lessons Learned”). As a default, the sensitivity of most loop detectors may be too
 7 low as explained below:

8 “The sensitivity of the loop system is critical. Loop system sensitivity is defined as the smallest
 9 change of inductance at the electronics unit terminals that will cause the controller to activate. Many
 10 states specify that the electronics unit must respond to a 0.02 percent change in inductance, and
 11 typically many departments of transportation (DOTs) set the sensitivity setting at 4 or even lower
 12 by observing the flow of traffic and turning the sensitivity down until they stop getting detections
 13 and then turning it up a notch. (Note: On digital detectors with alphanumeric readouts, the scale
 14 typically goes from 1 to 10.) If no bicycles or motorcycles have gone by, inadvertently they might
 15 set the sensitivity too low.” (7)

16 Bicycles have a significantly smaller mass of ferrous metal with which to trigger inductive loops, and thus
 17 it is difficult to determine a sensitivity setting that will be sensitive enough to detect all types of bicycles
 18 without being too sensitive so that nearby vehicles are inadvertently detected. However, as demonstrated
 19 by Kothuri et al., bicycles have been counted with relatively consistent accuracy using loops in the bike
 20 lane (6), so the results at this location are site-specific. The project budget did not allow for loop rewiring
 21 or purchase of advanced loop cards that might better distinguish bicycles.

22 To test the effect loop sensitivity had, a shorter count (10 hours) was conducted October, 24th, 2013.
 23 The sensitivity of the loop was lowered (so as to detect less automobiles in close proximity), and accuracy
 24 generally improved, with Northbound error decreasing from 1474% to 7%, Southbound error decreasing
 25 from 1169% to 89%, and Westbound error decreasing from 2180% to 61%. However, the issue with the

1 eastbound loop location still persisted, as accuracy improved markedly less (from 5413% to 2430%) than
2 with other loops. Both sensitivity settings and installation location play a critical role in inductive loop
3 accuracy in counting bicycles.

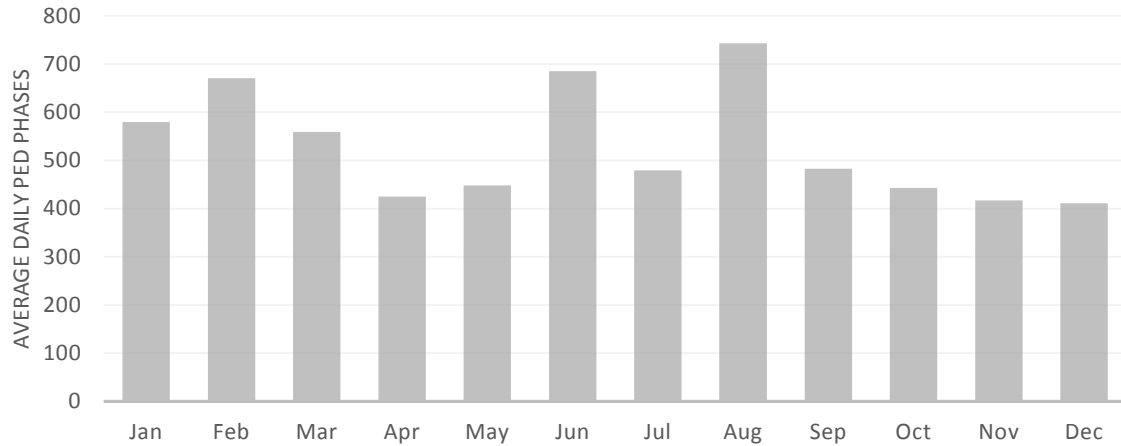
4 Another issue that prevented accurate counting using the loop configuration tested was the fact that
5 for the southbound and northbound bicycle traffic the approach and stop bar loops were wired in series
6 (their primary purpose was presence detection for signal operation) such that counts on the approach loop
7 cannot be separated from detection at the stop bar. Counts should be collected using approach loops since
8 detections of flowing traffic are more accurate than detections of stopped traffic.
9

10 **SAMPLE APPLICATION**

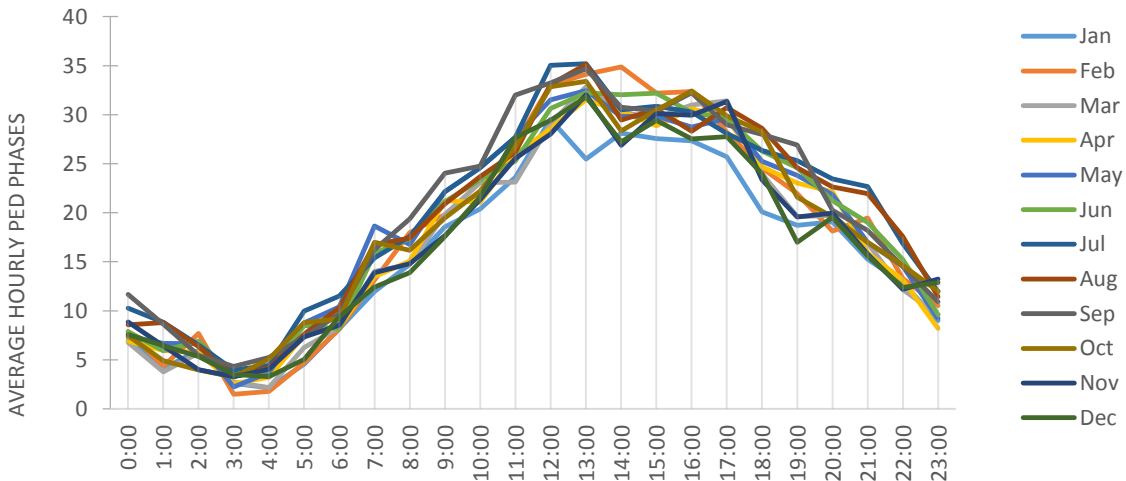
11 This section presents an example (applied to the pilot study intersection) of how the pedestrian phase logs
12 in combination with a short-term count could be used to produce pedestrian AADT estimates. This
13 procedure can inform further research into this data collection method as well as trial applications by
14 transportation agencies. However, the factors developed are specific for this intersection on a specific day,
15 and should not be applied to other pedestrian phase log data.
16

17 **Long Term Traffic Patterns**

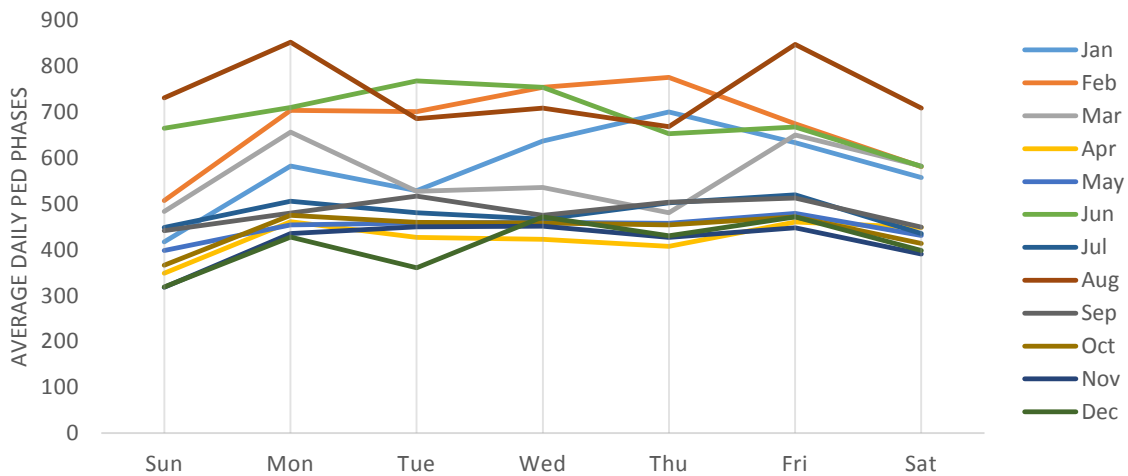
18 The average pedestrian traffic patterns throughout the year of 2012 are outlined in this section. The monthly
19 variation in the number of pedestrian phases is shown in Figure 10a. The phase counts are consistent, with
20 at least 400 phases on average per day. Hourly average pedestrian phases granted at this intersection also
21 follow a consistent daily trend throughout the year as illustrated in Figure 10b. Most pedestrian phases take
22 place around mid-day and decrease gradually during the afternoon. There are no other peak hours. This
23 trend reflects a non-commute pattern. Figure 10c displays the average DOW (day of the week) pedestrian
24 phases granted. Numbers are consistent throughout the week, with greater separation illustrated when
25 comparing between months of the year. The bicycle traffic trends were also studied but due to problems
26 with the count accuracy, as detailed in a prior section, graphs of the bicycle traffic trends are not shown.
27
28



a.) Average daily pedestrian phases logged by month of year (for 2012)



b.) Average hourly pedestrian phases logged, stratified by month of year (for 2012)



c.) Average day-of-week pedestrian phases logged, stratified by month of year (for 2012)

1 **FIGURE 10: Summary charts of pedestrian phases logged in 2012 for pilot study intersection (OR-99W and**
 2 **Hall Boulevard, Tigard, OR)**

1 Annual Average Daily Pedestrian Count Estimation

2 Procedures similar to estimating vehicle Average Annual Daily Traffic (AADT) from short-term vehicle
3 counts were utilized in extrapolating short-term pedestrian counts to pedestrian AADT. The presented
4 results of the data collection at OR-99W and Hall Boulevard suggest that pedestrian phases could be used
5 to estimate average pedestrian volumes and pedestrian AADT. Further research and data collection is
6 necessary to estimate this level of accuracy. The steps to estimate pedestrian AADT are described below
7 utilizing 2012 pedestrian phase counts at OR-99W and Hall Boulevard.

8 In this case, because phases are being counted (instead of pedestrians), before estimating pedestrian
9 AADT it is necessary to estimate average annual daily (pedestrian) phases (AADP). AADP is calculated
10 by averaging the averages of the day-of-week (DOW) counts or by averaging the averages of the day-of-
11 month (DOM) counts. The 2012 AADP is 529 (see Table 2, row 1), which is equivalent to, on average,
12 almost 22 pedestrian phases granted per hour for all four crosswalks at the intersection. To put this number
13 in context, if the cycle length is 2 minutes, there are 30 cycles per hour and up to 60 pedestrian phases per
14 hour; per cycle there can be one pedestrian phase for northbound and southbound crossings and another
15 pedestrian phase for eastbound and westbound crossings.

16 Each day of the week count is the average of the count for each day of the week in the month. For
17 example, all Mondays in January are averaged to compute the daily Monday average for January of 582
18 pedestrian phases granted. Table 2 shows average weekday and weekend actuations by month and DOW
19 and DOM factors. Weekend AADP (476) is approximately 12% less than weekday AADP (550) which
20 suggests that there may be slightly more utilitarian trips/activity at this particular intersection.

21 **TABLE 2: OR-99W and Hall Boulevard 2012 Day-of-Week (DOW) & Monthly AADP**

Daily Avg.	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	DOW Average
Sun	417	507	483	349	398	665	448	731	442	366	318	319	453
Mon	582	704	656	461	454	710	506	852	480	475	435	428	562
Tue	528	701	527	427	458	768	480	686	517	460	450	360	530
Wed	637	754	536	423	460	754	467	709	475	458	451	472	549
Thu	700	775	480	408	458	653	502	668	503	454	427	430	538
Fri	634	675	650	461	479	667	520	847	512	471	447	471	569
Sat	558	581	582	448	431	581	435	708	449	414	391	398	498
Monthly Avg.	579	671	559	425	448	685	480	743	483	443	417	411	529 AADP
DOW Factors	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	DOW Factors
Sun	1.27	1.04	1.09	1.52	1.33	0.80	1.18	0.72	1.20	1.44	1.66	1.66	1.17
Mon	0.91	0.75	0.81	1.15	1.16	0.74	1.05	0.62	1.10	1.11	1.21	1.24	0.94
Tue	1.00	0.75	1.00	1.24	1.15	0.69	1.10	0.77	1.02	1.15	1.18	1.47	1.00
Wed	0.83	0.70	0.99	1.25	1.15	0.70	1.13	0.75	1.11	1.15	1.17	1.12	0.96
Thu	0.75	0.68	1.10	1.30	1.16	0.81	1.05	0.79	1.05	1.16	1.24	1.23	0.98
Fri	0.83	0.78	0.81	1.15	1.10	0.79	1.02	0.62	1.03	1.12	1.18	1.12	0.93
Sat	0.95	0.91	0.91	1.18	1.23	0.91	1.22	0.75	1.18	1.28	1.35	1.33	1.06
DOM Factors	0.91	0.79	0.95	1.24	1.18	0.77	1.10	0.71	1.10	1.19	1.27	1.29	1.00

22 Pedestrian phase factors have been obtained by dividing each entry in the phase count table by the
23 corresponding AADP value. These factors could be used to estimate AADP for that intersection if the
24 pedestrian phase count on a particular day at that intersection is known. The days that best represent AADP
25 are Tuesdays and Thursdays; the months that best represents AADP are March, July and September (i.e.
26 when the factors that are close to one).
27

28 To account for the fact that pedestrian phases are being counted, not actual pedestrians, an
29 additional adjustment factor could be used. As calculated in Table 1, this adjustment factor is the ratio of
30 the actual pedestrian volume to the number of pedestrian phases recorded by the 2070 controller. For the

1 24-hour pilot study, the average ratio of pedestrians to actuations for all crosswalks was 1.24. However,
 2 this factor was created using data from only one day and it is not clear whether it is representative of the
 3 pedestrian to pedestrian phase ratio for the rest of the year. But if it were as an example, given a short-term
 4 count of 482 pedestrians on a Thursday in Augusts, pedestrian AADT calculation can precede as follows
 5 (utilizing the estimated factor for Thursday in August that is 0.79):

$$6 \quad \text{Pedestrian AADT} = 0.79 \times 482 \times 1.24 = 472$$

7
 8
 9 Applying these particular factors to pedestrian phase counts at other intersections requires two critical
 10 assumptions:

- 11 1. That the pedestrian travel patterns by day of week and month of year match that of the other intersection
 12 (if the AADP factors calculated above are applied), and
- 13 2. That the adjustment factor to convert from pedestrian phases to actual pedestrians is generalizable to
 14 the rest of the year and to other 2070 intersections (if the 1.24 factor is applied).

15
 16 As mentioned, further research and data analysis are necessary to test the validity of these assumptions. It
 17 is crucial that data from additional days throughout the year are used to better estimate the average ratio of
 18 pedestrians to actuations factor. For example, one additional day in November, February, and May to
 19 include seasonal effects that are not present in the August data. In addition, a number of site-specific issues
 20 are likely to influence the calculated ratios:

- 21
 22 ▪ The surrounding land use and demographics will generally dictate pedestrian activity levels;
 23 particularly group size. When converting actuations to pedestrians, group size will affect pedestrian
 24 volume estimations from pedestrian actuation counts. In order for this method to applied, these land-
 25 use / group size / actuation factors would need to be developed.
- 26 ▪ Site geometry or preferred pedestrian paths could result in higher frequency of multiple movements per
 27 pedestrian (i.e. the utilization of two crosswalks), which may increase the adjustment factor for the
 28 pedestrian/phase ratio.
- 29 ▪ Pedestrians pushing buttons for multiple directions at the same corner can bias counts. In addition,
 30 bicyclists may also be using pedestrian push buttons (which was observed in the video).

31
 32 As a result of specific characteristics and temporal variations in pedestrian travel activity, it is critical that
 33 agencies considering the use of pedestrian phase counts to estimate travel activity conduct their own site
 34 studies to calibrate the factors used. More research is needed at additional sites to estimate how weather,
 35 land use, socio-demographic variables, and roadway characteristics affect the estimation of average ratio
 36 of pedestrians to actuations factor.

37 38 **LESSONS LEARNED**

39 The results of this pilot evaluation suggest several lessons or issues to be considered to using this approach:

40 41 **Pedestrians**

- 42 1. Phase logging will work best if push buttons are present (and working) and each pedestrian crossing
 43 has its own phase. If one crossing is on recall, the controller will log this service regardless of
 44 pedestrian activity, so this method of count estimation could not be used. Similarly, if the
 45 intersection has high pedestrian traffic such that every pedestrian phase actuated during peak hour,
 46 the method is not appropriate, but such conditions are usually treated by setting the crossing to
 47 recall.
- 48 2. When a pedestrian pushes two different buttons for two directions (two different crosswalks) at the
 49 same corner, this causes the controller to grant and log two phases (one in each direction). If only
 50 one pedestrian utilizes the intersection at this time then the number of phases logged is
 51 *overestimating* the number of pedestrians.

- 1 3. The data may be biased depending on pedestrian group sizes. A controller grants and records one
2 phase regardless of the number of pedestrians crossing during a phase. Every time a group of
3 multiple pedestrians utilizes a crosswalk the number of phases is *underestimating* the number of
4 pedestrians.
- 5 4. In some instances, bicyclists push the pedestrian buttons which can also introduce bias into the data
6 (*overestimation* of pedestrians and *underestimation* of bicyclists); although this behavior was
7 observed during the field study the overall percentage of bicyclist pushing pedestrian buttons was
8 less than 3% of the bicycle counts.
9

10 **Bicycles**

- 11 1. Loops should be installed at locations where vehicles will not be as likely to be inadvertently detected.
- 12 2. There are several loop configurations such as quadrupole, diagonal quadrupole, chevrons, elongated
13 diamond patterns, as well as rectangular. Quadrupole and parallelogram loop configurations have been
14 found to correctly detect bicyclists. In California, Type D inductive loops are recommended for bicycle
15 detection (8, 9). Portland's inductive loops have been shown to count bicyclists (6). The authors of this
16 report are also testing the accuracy of the City of Portland's inductive loops and have found that the
17 loops have less error than the loops used at OR-99W and Hall Boulevard (less than 20% error), however
18 the Portland bicycle loops tend to undercount cyclists.
- 19 3. The sensitivity of each loop must be calibrated to the lowest possible sensitivity that will still be
20 sensitive enough to consistently detect bicycles. This should be determined for each loop using at least
21 one test bicycle, and bicycle detectability should be checked periodically to ensure long-term bicycle
22 loop count accuracies.
- 23 4. Some investigation of sidewalk riding should be done. In our study, -49% of the observed cyclists used
24 the sidewalk. This is clearly a site-specific value but will likely depend on the location of loops, land
25 use, perceived safety of the bicycle facilities, and the experience or comfort level of the cyclists utilizing
26 the intersection.
- 27 5. Although expensive and time consuming, video validation, or Quality Assurance/Quality Control,
28 should always be conducted when inductive loops are to be used for bicycle volume counts. Without
29 video validation, it is impossible to assess how accurately the loops are counting bicycles. In addition,
30 the behavior of cyclists can be only understood by evaluating video (e.g. sidewalk utilization).
- 31 6. Loops used for counting should be wired separately, not in series with other loops.
32

33 **CONCLUSIONS**

34 Results of a pilot study to evaluate the feasibility of pedestrian and bicycle counting technologies on a
35 typical signalized intersection (under state DOT jurisdiction) were presented. The results indicate that
36 logging pedestrian phases using signal controllers may be a cost-effective method to estimate pedestrian
37 activity. Data validation through video counting proved valuable to understand the sources of errors and
38 pedestrian and bicycle behavior at the intersection; for example almost 50% of the bicyclists used the
39 sidewalk and some of them used the pedestrian buttons.

40 The results were inconclusive on the feasibility of inductive loops for bicycle counting, but
41 nonetheless revealed important lessons to be taken into account if inductive loops are to be used. The proper
42 location of bicycle loops in relation to motorized traffic trajectories is essential. Devising methods and
43 standards to properly calibrate bicycle loop inductance is also necessary.

44 The number of pedestrians and bicycles utilizing this highly trafficked and congested suburban
45 intersection was something that caught the attention of ODOT staff. There was no bicycle and pedestrian
46 count data in this area before this study and counting over 500 pedestrians in a 24-hour period was
47 surprising; prior estimates were significantly lower. This result highlights the importance of statewide (as
48 many locations as possible) counting stations that can provide a reasonable estimate of the level of
49 pedestrian and bicycle activity.
50

51 **ACKNOWLEDGEMENTS**

1 The research team would like to acknowledge the Oregon Department of Transportation for funding this
2 research. The authors would like to thank all the members of the Technical Advisory Committee (TAC)
3 for their comments and support: Lynn Cornell, Sheila Lyons, Sue Geniesse, Gary Obery, Julie Yip, Steve
4 Lindland (ODOT), and Bruce Moody (FHWA).

5 The authors also acknowledge the support of: Tiffany Slaughter (ODOT Region 1 Traffic Signal
6 Manager) for providing access to 2070 controller data; Don Crownover (ODOT Traffic Monitoring
7 Coordinator) for providing access to tube detector and video data; and Jessica Horning (ODOT Transit and
8 Active Transportation Liaison) for sharing bicycle and pedestrian data sources. We would also like to thank
9 Rodger Geller at the Portland Bureau of Transportation and Sirisha Kothuri (PSU) for sharing their
10 knowledge and bicycle data. We are also grateful to John Mermin, Deena Platman, Mel Huie, and Robert
11 Spurlock for sharing METRO's non-motorized data collection methods and continuous count data.

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