Leveraging Signal Infrastructure for Non-Motorized Counts in a Statewide Program: A Pilot Study

Bryan Blanc, Graduate Research Assistant (corresponding author)
Department of Civil and Environmental Engineering
Portland State University
bblanc@pdx.edu
Phone: 203-577-8572

Pamela Johnson, Graduate Research Assistant
Department of Civil and Environmental Engineering
Portland State University

Miguel Figliozzi, Associate Professor
Department of Civil and Environmental Engineering
Portland State University
figliozzi@pdx.edu

Christopher Monsere, Associate Professor
Department of Civil and Environmental Engineering
Portland State University
monsere@pdx.edu

Krista Nordback
TREC
Portland State University
nordback@pdx.edu
Phone: 503-725-2897

Originally Submitted: August 1, 2014
Re-Submitted with Revisions: November 15, 2014
Submitted for presentation at the 94th Annual Meeting of the Transportation Research Board (January 2015) and for publication in Transportation Research Record.

Word count: 4496+ (2 tables and 10 figures)* 250 = 7496 total words.
ABSTRACT:
Transportation agencies are beginning to explore and develop non-motorized counting programs. This paper presents the results of a pilot study testing the use of existing signal infrastructure – 2070 signal controllers with advanced software to log pedestrian phase actuations and detections from bicycle lane inductive loops – to count pedestrians and bicycles. The pilot study was conducted at a typical suburban signalized intersection with heavy motorized traffic that was instrumented on all four approaches with pedestrian push buttons and advance inductive loops in the bicycle lane for signal operation. One day (24 hours) of video data were collected as ground truth. The data were reduced and compared to the controller logs. Results indicated that utilizing pedestrian phases as a proxy for estimating pedestrian activity is a promising avenue for counting programs. A total of 596 pedestrians used the intersection while 482 pedestrian phases were logged, resulting in an average of 1.24 pedestrians per phase logged. However, bicycle counts were not as accurate, due to a number site-specific factors: (1) inductive loop location, (2) loop sensitivity settings, (3) loop shape, and (4) nearly half of the bicycle volume through the intersection was riding on the sidewalk. The pilot study was part of a research project to develop guidelines for a statewide bicycle and pedestrian counting program for the Oregon Department of Transportation (ODOT).
INTRODUCTION

Non-motorized transportation modes are receiving more attention from transportation agencies at federal, state, and local levels. There is also growing interest in standardizing counting procedures for non-motorized modes. Currently, there are no federal or state requirements for non-motorized traffic counting. Pedestrian and bicycle data collection methods vary widely for each jurisdiction and research or data collection purpose. The rationale for data collection of non-motorized traffic data is primarily related to safety and infrastructure investments. In contrast, published research reports and papers are more concerned with the performance of data collection equipment used in non-motorized data collection and data trend analysis.

In general, count data collection sites are chosen to cover different types of facilities (e.g. commuter vs. recreational) and local knowledge of areas of high non-motorized usage. Although some agencies in the U.S. are moving to mostly automated data collection equipment and practices (e.g. Colorado), most bicycle and pedestrian data is still collected manually as part of the National Bicycle and Pedestrian Documentation Project (1, 2). In Europe, Australia and New Zealand, most decisions about bicycle infrastructure are made based on household surveys and do not require count data collection to verify usefulness of non-motorized facilities (3); however, London includes bicycle traffic as part of their roadway data collection system and other agencies in Australia and New Zealand also collect bicycle count data.

Counting pedestrians and bicycles can be more challenging than counting motorized vehicles, due to differences in the predictability of their movements, a lower degree of channelization, and other difficulties. There are many different technologies used for counting bicycles and pedestrians. Due to space limitations, a review of different technologies is not included in this paper, rather readers are referred to the associated project report (4) and the forthcoming NCHRP 7-19 project report for more information (5). One approach that appears feasible in some situations is the use of data logging capabilities of advanced signalized intersection traffic controllers (6). Intersections are ideal candidates because travel paths are defined for non-motorized travel and infrastructure (in terms of power and communication) often exist. Among all the available counting technologies for bicycles and pedestrians, leveraging signal controllers could be potentially cost-effective.

This paper presents the results of a pilot study, which comprised a 24-hour bicycle and pedestrian count at a signalized intersection in Oregon. All four approaches were instrumented with pedestrian push buttons and advance inductive loops in the bicycle lane for signal operation. Bicycles were counted using inductive loops installed in the bike lanes at all four approaches to the intersection, while pedestrian phases were logged as a proxy for counting pedestrians. After presenting the results of the 24-hour count, an example application of the results is given. Finally, lessons learned from the pilot study are summarized.

SITE DESCRIPTION

The 24-hour pilot study was conducted at the intersection of OR-99W and Hall Boulevard in Tigard, OR. Contextual and aerial views of the site are shown in Figure 1. Land uses around the intersection were generally commercial, including suburban type shopping centers (with large parking facilities) and a car dealership. This site was selected because it met several criteria. First, it represented a typical ODOT suburban intersection. There was also already a reasonable amount of pedestrian and bicycle traffic. Finally, a 2070 signal controller with pedestrian push-button phase actuation (for all crosswalks) and connected bicycle lane inductive loops were already installed.
Pedestrians

At signalized intersections with pedestrian phases granted by a traffic signal, pedestrian phase data can be recorded and retrieved utilizing software. There are two main types of pedestrian signal phasing configurations:

1. Pedestrian phase in recall. Some intersections with pedestrian recall have push buttons, but regardless of whether a pedestrian pushes the button, a pedestrian phase is granted (usually at the minor approach). A pedestrian push button at an intersection with pedestrian recall is provided so that pedestrians understand that there is a pedestrian phase and that they have to wait for the pedestrian signal.

2. Actuated pedestrian crossings grant the pedestrian signal phase only when the pedestrian button is pushed. A photo of a pedestrian button at the northwestern quadrant of the pilot study intersection is presented in Figure 2.
FIGURE 2: Pedestrian Phase Actuation Button (NW Quadrant of Intersection of OR-99W and Hall Boulevard, Tigard, OR)

If the pedestrian phase is in recall, using pedestrian phase logging as a measure of activity is erroneous, as the pedestrian phase will be logged as served during every cycle. The intersection studied herein was an actuated pedestrian crossing, meaning pedestrian phases are granted only when the actuation button was pushed (i.e. the pedestrian phase was requested).

Using logged pedestrian phases as a proxy for estimating pedestrian activity is a relatively new concept, and it is still at the research/validation stage. Besides installing the necessary software, the only additional cost of collecting pedestrian phase logs is the downloading and evaluation of the data. Data collection costs are reduced if a router or wireless data transmission service is available or the controller is on a central signal system.

Bicycles
Inductive loops detect moving metal objects by measuring changes in inductance within the loop caused by the movement of metals in close proximity. Inductive loops have long been used to detect automobiles, and can also be applied to detecting bicycles. Inductive loop wires are routed to the controller channel designed for counting.

In Figure 3, the locations of the inductive loops for detecting bicycles are highlighted, with two bicycle lane loops each on the southbound and northbound approaches, and one each on the eastbound and westbound approaches. The bike lanes on the southbound and northbound approaches had both an approach detection loop located about 50 feet in advance of the stop bar to detect cyclists approaching the intersection.
and a loop at the stop bar to detect cyclist stopped at the intersection. The eastbound and westbound approaches only had the approach detection loops. Three cameras were placed in the northwest corner of the intersection, mounted on a signal pole above the reach and out of the typical field of view of passing pedestrians. The cameras were angled to get the maximum possible view of the entire intersection and approaches.

**FIGURE 3** SW 99W and Hall Boulevard intersection plan (inductive loops circled in red)

The pilot study data collection was conducted from 9:00 AM on Thursday, August 29th, 2013 until 9:00 AM on Friday, August 30th, 2013. During this 24-hour period, video was recorded so that bicycle and pedestrian traffic could later be manually counted for the entire intersection to validate the automated data collection.

**RESULTS**

*Pedestrians*

Pedestrian crossings were counted manually from the 24-hour video recording. These counts were compared to the phase counts logged in the signal controller during the same time period. Hourly pedestrian volumes are presented in Figure 4. The peak hours of pedestrian traffic occurred between 12:00 PM and 6:00 PM; these six hours account for 43% of the total pedestrian daily volume of 596 pedestrian crossings. Each “pedestrian” as graphed in Figure 4 represents a single pedestrian movement, i.e. one person crossing in a single direction. If a single person crossed two crosswalks at the intersection, this was counted as two pedestrian movements.
The group size of pedestrian crossings was also documented from the video analysis. Group size refers to the number of pedestrians crossing in a single direction during a single pedestrian phase. Figure 5 presents information about the pedestrian group sizes observed over the 24-hour video data collection period.

Single pedestrians were the most common group size observed, but groups of two were observed 57 times. Other group sizes were observed less frequently, as illustrated in Figure 5. In total, there were 440 groups of pedestrians observed and a total of 596 pedestrian crossings over the 24-hour study period, resulting in an average group size of 1.35 pedestrians per group.

**Pedestrian Group Size:**

<table>
<thead>
<tr>
<th>Crosswalk</th>
<th>Single</th>
<th>Two</th>
<th>Three</th>
<th>Four</th>
<th>Five</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>75</td>
<td>4</td>
<td>1</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>South</td>
<td>92</td>
<td>12</td>
<td>4</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>East</td>
<td>68</td>
<td>8</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>West</td>
<td>108</td>
<td>33</td>
<td>12</td>
<td>10</td>
<td>3</td>
</tr>
</tbody>
</table>

**FIGURE 5 Pedestrian group size stratification**

Note: Data labels indicate number of observations.
In order to assess the validity of using 2070 signal controller phase logs to estimate pedestrian activity, the video counts and the logged phase counts were compared. Table 1 presents a summary of the pedestrian counts and logged pedestrian phases. Volumes are separated by the location of the crosswalk with respect to the intersection (see Figure 1 and Figure 3). Directionality of pedestrian travel cannot be inferred from the 2070 phase logs; only the phase associated with each crosswalk is reported. The northern, southern, and western crosswalks had more pedestrian volume than pedestrian phases granted, which is the result of more than one pedestrian crossing within a phase (as shown in Figure 5). The eastern crosswalk had fewer pedestrian movements than phases granted, likely due to a combination of pedestrians pushing the actuation buttons for two directions at one time and cyclists pushing one of the corresponding actuation buttons.

The ratios given in the bottom row of Table 1 can be used to develop adjustment factors for estimating pedestrian volumes from the counts of phases granted reported by the 2070 controller. To explore the variation of these factors throughout the day, scatter plots in Figure 6 depict the relationship between pedestrian phases granted and the actual pedestrian volumes per each hour of the 24-hour study period (24 data points per graph). There is a linear relationship with an $R^2$ of at least 0.70 for each crosswalk. The analysis at this location suggests that it might be possible to make a reasonable estimate of pedestrian volumes from pedestrian actuations at the pilot study intersection using the adjustment factors shown in Table 1. However, these adjustment factors are clearly site and context specific. Further research is necessary to determine the scope and methods required to generalize these finding to other days or locations.

**TABLE 1: Video counts vs. 2070 pedestrian phase counts summary**

<table>
<thead>
<tr>
<th>Crosswalk</th>
<th>North</th>
<th>South</th>
<th>East</th>
<th>West</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pedestrian Volume (video counts)</td>
<td>109</td>
<td>131</td>
<td>84</td>
<td>273</td>
<td>596</td>
</tr>
<tr>
<td>Pedestrian Phases Logged (2070 data)</td>
<td>91</td>
<td>109</td>
<td>100</td>
<td>182</td>
<td>482</td>
</tr>
<tr>
<td>Ratio (Pedestrians/Phases)</td>
<td>1.20</td>
<td>1.20</td>
<td>0.84</td>
<td>1.50</td>
<td>1.24</td>
</tr>
</tbody>
</table>
Bicycles

The video counts were used to characterize the bicycle traffic patterns at the intersection studied. Figure 7 presents the total hourly bicycle volumes during the first video analysis period, as well as the hourly bicycle volumes counted traveling in the bicycle lane. It was discovered that bicycle lane volumes represented only 51 percent of the total bicycle volume observed. The other 49 percent of cyclists were traveling on the sidewalk. This is especially important to note if factors are to be developed for estimating actual bicycle volumes from loop detections, as the bicyclists using the sidewalk are not detected by the inductive loops. Also, Figure 7 shows that the peak bicycle volume on the day of video collection for total bicyclists is 4...
PM to 5 PM, while for bike lane riders it is one hour later. This indicates that cyclists riding on the sidewalk may have different travel patterns than those using the bike lane.

**FIGURE 7** Hourly bicycle volumes (as counted from video) over pilot study period

In order to quantify the counting accuracy of the inductive loops, the manual video counts were compared to the bicycle volumes recorded by the 2070 (detected by the inductive loops). Upon analyzing the bicycle volumes collected from the video analysis, it became clear that the bicycle counts logged were much higher than those counted in the video, as quantified in the list below. Percent error was calculated using the following equation:

\[
\% \text{Error} = \frac{2070 \text{ Loop Count} - \text{Video Count}}{\text{Video Count}}
\]

Errors by approach are estimated as follows:

Northbound: 1474%
Southbound: 1169%
Eastbound: 5413%
Westbound: 2193%
Total: 2180%

The degree to which the inductive loops over-counted was significantly greater on the eastbound (OR-99W) approach. It is likely that this high error is due to the location of the inductive loop on the roadway. The loop is installed close the right turn pocket and consequently is counting a high number of right turning vehicles. The Eastbound loop is depicted in Figure 8 with a pick-up truck driving within close proximity of the loop as it makes a right turning movement.
In order to lend validity to the hypothesis that vehicles were being detected by the bicycle inductive loop on the eastbound 99W approach at the right turn pocket, a scatter plot (Figure 9) was constructed to compare the bike volumes reported by the 2070 and the rightmost lane vehicle volumes. A linear regression model was estimated using right turning vehicle volumes as the independent variable and the eastbound bicycle volume (both as detected by the respective inductive loops). The regression model had a high $R^2$ value of 0.886, which suggests a clear linear relationship between the detections by the right-turning vehicle loop and the detections by the eastbound bicycle loop.
FIGURE 9 Eastbound bicycle volumes vs. eastbound right turning vehicle volumes (OR-99W)

It is likely that loop shape, sensitivity, and location all played a role in the unintended detection of motor vehicles by the inductive loop purposed for counting bicycles. A diamond loop shape was installed at this intersection, which does not have as wide of a field of sensitivity as other loop configurations (as discussed in further detail in the “Lessons Learned”). As a default, the sensitivity of most loop detectors may be too low as explained below:

“The sensitivity of the loop system is critical. Loop system sensitivity is defined as the smallest change of inductance at the electronics unit terminals that will cause the controller to activate. Many states specify that the electronics unit must respond to a 0.02 percent change in inductance, and typically many departments of transportation (DOTs) set the sensitivity setting at 4 or even lower by observing the flow of traffic and turning the sensitivity down until they stop getting detections and then turning it up a notch. (Note: On digital detectors with alphanumeric readouts, the scale typically goes from 1 to 10.) If no bicycles or motorcycles have gone by, inadvertently they might set the sensitivity too low.” (7)

Bicycles have a significantly smaller mass of ferrous metal with which to trigger inductive loops, and thus it is difficult to determine a sensitivity setting that will be sensitive enough to detect all types of bicycles without being too sensitive so that nearby vehicles are inadvertently detected. However, as demonstrated by Kothuri et al., bicycles have been counted with relatively consistent accuracy using loops in the bike lane (6), so the results at this location are site-specific. The project budget did not allow for loop rewiring or purchase of advanced loop cards that might better distinguish bicycles.

To test the effect loop sensitivity had, a shorter count (10 hours) was conducted October, 24th, 2013. The sensitivity of the loop was lowered (so as to detect less automobiles in close proximity), and accuracy generally improved, with Northbound error decreasing from 1474% to 7%, Southbound error decreasing from 1169% to 89%, and Westbound error decreasing from 2180% to 61%. However, the issue with the
eastbound loop location still persisted, as accuracy improved markedly less (from 5413% to 2430%) than with other loops. Both sensitivity settings and installation location play a critical role in inductive loop accuracy in counting bicycles.

Another issue that prevented accurate counting using the loop configuration tested was the fact that for the southbound and northbound bicycle traffic the approach and stop bar loops were wired in series (their primary purpose was presence detection for signal operation) such that counts on the approach loop cannot be separated from detection at the stop bar. Counts should be collected using approach loops since detections of flowing traffic are more accurate than detections of stopped traffic.

SAMPLE APPLICATION

This section presents an example (applied to the pilot study intersection) of how the pedestrian phase logs in combination with a short-term count could be used to produce pedestrian AADT estimates. This procedure can inform further research into this data collection method as well as trial applications by transportation agencies. However, the factors developed are specific for this intersection on a specific day, and should not be applied to other pedestrian phase log data.

Long Term Traffic Patterns

The average pedestrian traffic patterns throughout the year of 2012 are outlined in this section. The monthly variation in the number of pedestrian phases is shown in Figure 10a. The phase counts are consistent, with at least 400 phases on average per day. Hourly average pedestrian phases granted at this intersection also follow a consistent daily trend throughout the year as illustrated in Figure 10b. Most pedestrian phases take place around mid-day and decrease gradually during the afternoon. There are no other peak hours. This trend reflects a non-commute pattern. Figure 10c displays the average DOW (day of the week) pedestrian phases granted. Numbers are consistent throughout the week, with greater separation illustrated when comparing between months of the year. The bicycle traffic trends were also studied but due to problems with the count accuracy, as detailed in a prior section, graphs of the bicycle traffic trends are not shown.
a.) Average daily pedestrian phases logged by month of year (for 2012)

b.) Average hourly pedestrian phases logged, stratified by month of year (for 2012)

c.) Average day-of-week pedestrian phases logged, stratified by month of year (for 2012)

FIGURE 10: Summary charts of pedestrian phases logged in 2012 for pilot study intersection (OR-99W and Hall Boulevard, Tigard, OR)
**Annual Average Daily Pedestrian Count Estimation**

Procedures similar to estimating vehicle Average Annual Daily Traffic (AADT) from short-term vehicle counts were utilized in extrapolating short-term pedestrian counts to pedestrian AADT. The presented results of the data collection at OR-99W and Hall Boulevard suggest that pedestrian phases could be used to estimate average pedestrian volumes and pedestrian AADT. Further research and data collection is necessary to estimate this level of accuracy. The steps to estimate pedestrian AADT are described below utilizing 2012 pedestrian phase counts at OR-99W and Hall Boulevard.

In this case, because phases are being counted (instead of pedestrians), before estimating pedestrian AADT it is necessary to estimate average daily (pedestrian) phases (AADP). AADP is calculated by averaging the averages of the day-of-week (DOW) counts or by averaging the averages of the day-of-month (DOM) counts. The 2012 AADP is 529 (see Table 2, row 1), which is equivalent to, on average, almost 22 pedestrian phases granted per hour for all four crosswalks at the intersection. To put this number in context, if the cycle length is 2 minutes, there are 30 cycles per hour and up to 60 pedestrian phases per hour; per cycle there can be one pedestrian phase for northbound and southbound crossings and another pedestrian phase for eastbound and westbound crossings.

Each day of the week count is the average of the count for each day of the week in the month. For example, all Mondays in January are averaged to compute the daily Monday average for January. These phases are being counted, not actual pedestrians, an additional adjustment factor could be used. As calculated in Table 1, this adjustment factor is the ratio of the actual pedestrian volume to the number of pedestrian phases recorded by the 2070 controller. For the

**Table 2: OR-99W and Hall Boulevard 2012 Day-of-Week (DOW) & Monthly AADP**

<table>
<thead>
<tr>
<th>Daily Avg.</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>DOW Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun</td>
<td>417</td>
<td>507</td>
<td>483</td>
<td>349</td>
<td>398</td>
<td>665</td>
<td>448</td>
<td>731</td>
<td>442</td>
<td>366</td>
<td>318</td>
<td>319</td>
<td>453</td>
</tr>
<tr>
<td>Mon</td>
<td>582</td>
<td>704</td>
<td>656</td>
<td>461</td>
<td>454</td>
<td>710</td>
<td>506</td>
<td>852</td>
<td>480</td>
<td>475</td>
<td>435</td>
<td>428</td>
<td>562</td>
</tr>
<tr>
<td>Tue</td>
<td>528</td>
<td>701</td>
<td>527</td>
<td>427</td>
<td>458</td>
<td>768</td>
<td>480</td>
<td>686</td>
<td>517</td>
<td>460</td>
<td>450</td>
<td>360</td>
<td>530</td>
</tr>
<tr>
<td>Wed</td>
<td>637</td>
<td>754</td>
<td>536</td>
<td>423</td>
<td>460</td>
<td>754</td>
<td>467</td>
<td>709</td>
<td>475</td>
<td>458</td>
<td>451</td>
<td>472</td>
<td>549</td>
</tr>
<tr>
<td>Thu</td>
<td>700</td>
<td>775</td>
<td>480</td>
<td>408</td>
<td>458</td>
<td>653</td>
<td>502</td>
<td>668</td>
<td>503</td>
<td>454</td>
<td>427</td>
<td>430</td>
<td>538</td>
</tr>
<tr>
<td>Fri</td>
<td>634</td>
<td>675</td>
<td>650</td>
<td>461</td>
<td>479</td>
<td>667</td>
<td>520</td>
<td>847</td>
<td>512</td>
<td>471</td>
<td>447</td>
<td>471</td>
<td>569</td>
</tr>
<tr>
<td>Sat</td>
<td>558</td>
<td>581</td>
<td>582</td>
<td>448</td>
<td>431</td>
<td>581</td>
<td>435</td>
<td>708</td>
<td>449</td>
<td>414</td>
<td>391</td>
<td>398</td>
<td>498</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Monthly Avg.</th>
<th>579</th>
<th>671</th>
<th>559</th>
<th>425</th>
<th>448</th>
<th>685</th>
<th>480</th>
<th>743</th>
<th>483</th>
<th>443</th>
<th>417</th>
<th>411</th>
<th>529 AADP</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOW Factors</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sun</td>
<td>1.27</td>
<td>1.04</td>
<td>1.09</td>
<td>1.52</td>
<td>1.33</td>
<td>0.80</td>
<td>1.18</td>
<td>0.72</td>
<td>1.20</td>
<td>1.44</td>
<td>1.66</td>
<td>1.66</td>
<td>1.17</td>
</tr>
<tr>
<td>Mon</td>
<td>0.91</td>
<td>0.75</td>
<td>0.81</td>
<td>1.15</td>
<td>1.16</td>
<td>0.74</td>
<td>1.05</td>
<td>0.62</td>
<td>1.10</td>
<td>1.11</td>
<td>1.21</td>
<td>1.24</td>
<td>0.94</td>
</tr>
<tr>
<td>Tue</td>
<td>1.00</td>
<td>0.75</td>
<td>1.00</td>
<td>1.24</td>
<td>1.15</td>
<td>0.69</td>
<td>1.10</td>
<td>0.77</td>
<td>1.02</td>
<td>1.15</td>
<td>1.18</td>
<td>1.47</td>
<td>1.00</td>
</tr>
<tr>
<td>Wed</td>
<td>0.83</td>
<td>0.70</td>
<td>0.99</td>
<td>1.25</td>
<td>1.15</td>
<td>0.70</td>
<td>1.13</td>
<td>0.75</td>
<td>1.11</td>
<td>1.15</td>
<td>1.17</td>
<td>1.12</td>
<td>0.96</td>
</tr>
<tr>
<td>Thu</td>
<td>0.75</td>
<td>0.68</td>
<td>1.10</td>
<td>1.30</td>
<td>1.16</td>
<td>0.81</td>
<td>1.05</td>
<td>0.79</td>
<td>1.05</td>
<td>1.16</td>
<td>1.24</td>
<td>1.23</td>
<td>0.98</td>
</tr>
<tr>
<td>Fri</td>
<td>0.83</td>
<td>0.78</td>
<td>0.81</td>
<td>1.15</td>
<td>1.10</td>
<td>0.79</td>
<td>1.02</td>
<td>0.62</td>
<td>1.03</td>
<td>1.12</td>
<td>1.18</td>
<td>1.12</td>
<td>0.93</td>
</tr>
<tr>
<td>Sat</td>
<td>0.95</td>
<td>0.91</td>
<td>0.91</td>
<td>1.18</td>
<td>1.23</td>
<td>0.91</td>
<td>1.22</td>
<td>0.75</td>
<td>1.18</td>
<td>1.28</td>
<td>1.35</td>
<td>1.33</td>
<td>1.06</td>
</tr>
<tr>
<td>DOM Factors</td>
<td>0.91</td>
<td>0.79</td>
<td>0.95</td>
<td>1.24</td>
<td>1.18</td>
<td>0.77</td>
<td>1.10</td>
<td>0.71</td>
<td>1.10</td>
<td>1.19</td>
<td>1.27</td>
<td>1.29</td>
<td>1.00</td>
</tr>
</tbody>
</table>

Pedestrian phase factors have been obtained by dividing each entry in the phase count table by the corresponding AADP value. These factors could be used to estimate AADP for that intersection if the pedestrian phase count on a particular day at that intersection is known. The days that best represent AADP are Tuesdays and Thursdays; the months that best represents AADP are March, July and September (i.e. when the factors that are close to one).

To account for the fact that pedestrian phases are being counted, not actual pedestrians, an additional adjustment factor could be used. As calculated in Table 1, this adjustment factor is the ratio of the actual pedestrian volume to the number of pedestrian phases recorded by the 2070 controller. For the
24-hour pilot study, the average ratio of pedestrians to actuations for all crosswalks was 1.24. However, this factor was created using data from only one day and it is not clear whether it is representative of the pedestrian to pedestrian phase ratio for the rest of the year. But if it were as an example, given a short-term count of 482 pedestrians on a Thursday in August, pedestrian AADT calculation can precede as follows (utilizing the estimated factor for Thursday in August that is 0.79):

\[ \text{Pedestrian AADT} = 0.79 \times 482 \times 1.24 = 472 \]

Applying these particular factors to pedestrian phase counts at other intersections requires two critical assumptions:

1. That the pedestrian travel patterns by day of week and month of year match that of the other intersection (if the AADP factors calculated above are applied), and
2. That the adjustment factor to convert from pedestrian phases to actual pedestrians is generalizable to the rest of the year and to other 2070 intersections (if the 1.24 factor is applied).

As mentioned, further research and data analysis are necessary to test the validity of these assumptions. It is crucial that data from additional days throughout the year are used to better estimate the average ratio of pedestrians to actuations factor. For example, one additional day in November, February, and May to include seasonal effects that are not present in the August data. In addition, a number of site-specific issues are likely to influence the calculated ratios:

- The surrounding land use and demographics will generally dictate pedestrian activity levels; particularly group size. When converting actuations to pedestrians, group size will affect pedestrian volume estimations from pedestrian actuation counts. In order for this method to applied, these land-use / group size / actuation factors would need to be developed.
- Site geometry or preferred pedestrian paths could result in higher frequency of multiple movements per pedestrian (i.e. the utilization of two crosswalks), which may increase the adjustment factor for the pedestrian/phase ratio.
- Pedestrians pushing buttons for multiple directions at the same corner can bias counts. In addition, bicyclists may also be using pedestrian push buttons (which was observed in the video).

As a result of specific characteristics and temporal variations in pedestrian travel activity, it is critical that agencies considering the use of pedestrian phase counts to estimate travel activity conduct their own site studies to calibrate the factors used. More research is needed at additional sites to estimate how weather, land use, socio-demographic variables, and roadway characteristics affect the estimation of average ratio of pedestrians to actuations factor.

LESSONS LEARNED
The results of this pilot evaluation suggest several lessons or issues to be considered to using this approach:

**Pedestrians**
1. Phase logging will work best if push buttons are present (and working) and each pedestrian crossing has its own phase. If one crossing is on recall, the controller will log this service regardless of pedestrian activity, so this method of count estimation could not be used. Similarly, if the intersection has high pedestrian traffic such that every pedestrian phase actuated during peak hour, the method is not appropriate, but such conditions are usually treated by setting the crossing to recall.
2. When a pedestrian pushes two different buttons for two directions (two different crosswalks) at the same corner, this causes the controller to grant and log two phases (one in each direction). If only one pedestrian utilizes the intersection at this time then the number of phases logged is overestimating the number of pedestrians.
3. The data may be biased depending on pedestrian group sizes. A controller grants and records one phase regardless of the number of pedestrians crossing during a phase. Every time a group of multiple pedestrians utilizes a crosswalk the number of phases is underestimating the number of pedestrians.

4. In some instances, bicyclists push the pedestrian buttons which can also introduce bias into the data (overestimation of pedestrians and underestimation of bicyclists); although this behavior was observed during the field study the overall percentage of bicyclist pushing pedestrian buttons was less than 3% of the bicycle counts.

**Bicycles**

1. Loops should be installed at locations where vehicles will not be as likely to be inadvertently detected.

2. There are several loop configurations such as quadrupole, diagonal quadrupole, chevrons, elongated diamond patterns, as well as rectangular. Quadrupole and parallelogram loop configurations have been found to correctly detect bicyclists. In California, Type D inductive loops are recommended for bicycle detection (8, 9). Portland’s inductive loops have been shown to count bicyclists (6). The authors of this report are also testing the accuracy of the City of Portland’s inductive loops and have found that the loops have less error than the loops used at OR-99W and Hall Boulevard (less than 20% error), however the Portland bicycle loops tend to undercount cyclists.

3. The sensitivity of each loop must be calibrated to the lowest possible sensitivity that will still be sensitive enough to consistently detect bicycles. This should be determined for each loop using at least one test bicycle, and bicycle detectability should be checked periodically to ensure long-term bicycle loop count accuracies.

4. Some investigation of sidewalk riding should be done. In our study, 49% of the observed cyclists used the sidewalk. This is clearly a site-specific value but will likely depend on the location of loops, land use, perceived safety of the bicycle facilities, and the experience or comfort level of the cyclists utilizing the intersection.

5. Although expensive and time consuming, video validation, or Quality Assurance/Quality Control, should always be conducted when inductive loops are to be used for bicycle volume counts. Without video validation, it is impossible to assess how accurately the loops are counting bicycles. In addition, the behavior of cyclists can be only understood by evaluating video (e.g. sidewalk utilization).

6. Loops used for counting should be wired separately, not in series with other loops.

**CONCLUSIONS**

Results of a pilot study to evaluate the feasibility of pedestrian and bicycle counting technologies on a typical signalized intersection (under state DOT jurisdiction) were presented. The results indicate that logging pedestrian phases using signal controllers may be a cost-effective method to estimate pedestrian activity. Data validation through video counting proved valuable to understand the sources of errors and pedestrian and bicycle behavior at the intersection; for example almost 50% of the bicyclists used the sidewalk and some of them used the pedestrian buttons.

The results were inconclusive on the feasibility of inductive loops for bicycle counting, but nonetheless revealed important lessons to be taken into account if inductive loops are to be used. The proper location of bicycle loops in relation to motorized traffic trajectories is essential. Devising methods and standards to properly calibrate bicycle loop inductance is also necessary.

The number of pedestrians and bicycles utilizing this highly trafficked and congested suburban intersection was something that caught the attention of ODOT staff. There was no bicycle and pedestrian count data in this area before this study and counting over 500 pedestrians in a 24-hour period was surprising; prior estimates were significantly lower. This result highlights the importance of statewide (as many locations as possible) counting stations that can provide a reasonable estimate of the level of pedestrian and bicycle activity.

**ACKNOWLEDGEMENTS**
The research team would like to acknowledge the Oregon Department of Transportation for funding this research. The authors would like to thank all the members of the Technical Advisory Committee (TAC) for their comments and support: Lynn Cornell, Sheila Lyons, Sue Geniesse, Gary Obrey, Julie Yip, Steve Lindland (ODOT), and Bruce Moody (FHWA).

The authors also acknowledge the support of: Tiffany Slauter (ODOT Region 1 Traffic Signal Manager) for providing access to 2070 controller data; Don Crownover (ODOT Traffic Monitoring Coordinator) for providing access to tube detector and video data; and Jessica Horning (ODOT Transit and Active Transportation Liaison) for sharing bicycle and pedestrian data sources. We would also like to thank Rodger Geller at the Portland Bureau of Transportation and Sirisha Kothuri (PSU) for sharing their knowledge and bicycle data. We are also grateful to John Mermin, Deena Platman, Mel Huie, and Robert Spurlock for sharing METRO’s non-motorized data collection methods and continuous count data.

REFERENCES

2. Schneider, R. J. How To Do Your Own Pedestrian Count. 2012.